

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

**AGENCY:** Early Learning Coalition of Manatee County, Inc.

**TITLE:** DIGITAL EDUCATIONAL RESOURCES FOR PRE-K PROGRAMS

Short description of the commodity or service desired: High-quality, digital educational activities and resources that can be used in the classroom and that will promote school-to-home connections with families, the focus of this quality improvement investment is to enrich classroom instruction and support any curriculum used in Pre-K programs.

**CONTACT**

Name: Kerry Gaylord

Address: 600 8<sup>th</sup> Avenue West, Suite 100, Palmetto, FL

Telephone: 941-212-4991

Email: kgaylord@elc-manatee.org

Internal tracking number, if any: NA

DMS Single Source number, if applicable:

**Date posted: 10/23/23    Time posted: 8:00AM**

**Commodity or Contractual Service** (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):  
Digital educational activities, content, resources, and technology

**Requestor** (division, bureau, office, individual, as appropriate):  
Early Learning Coalition of Manatee County, Inc.

**Performance and/or Design Requirements** (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):  
ARPA Discretionary Early Learning Software to support school readiness

**Intended Single Source:**  
MaroPolo Learning

**Price:**  
\$715,000

**Justification for Single Source Purchase** (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

MarcoPolo Learning is the single and sole source of this uniquely developed digital early learning content and compatible technology.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):  
Darrell King, Chief Executive Officer

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: Attn: Kerry Gaylord 600 8<sup>th</sup> Avenue West, Suite 100, Palmetto, FL 34221**

**Email: [kgaylord@elc-manatee.org](mailto:kgaylord@elc-manatee.org)**

**Fax:**